



Trend Micro™ Worry-Free Security Solutions for Small and Medium Business



Trend Micro Worry-Free Security solutions for small and medium business automatically monitor, respond and protect against a broad range of threats from the Internet, 24/7, so you don't have to. The all-in-one integrated design offers solutions that are simple to deploy and manage. They protect against viruses, spam, inappropriate content, system vulnerabilities and unauthorized access.



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Business Is at Risk

To compete effectively, successful small and medium businesses are leveraging technology and communication to the fullest. However, opening networks to Internet resources as well as email communication also exposes companies to continually evolving threats that can halt regular business operations, drain network resources, and reduce worker productivity.

Threats Are Increasing

Attackers can focus solely on security, tuning their code, techniques and combining multiple-vector propagation in a single threat. In the world of Internet threats, an arms race is on, and small and medium businesses are outgunned. Threats are more sophisticated, more damaging, faster to emerge, created for profit, and developed by increasingly organized criminals.

Defenders Need Reinforcement

Limited Information Technology (IT) staff act as the last line of defense, standing between malicious threats and the ability to conduct and grow the business. Rapidly evolving threats increase pressure on IT security performance. However, small and medium business (SMB) are lacking needed resources:

- IT budgets and staff are stretched to their limits.
- IT administrators can't always be available 24/7.
- Unlike attackers, IT may not have security experts in-house.
- Outbreaks cause internal conflict and pressure to restore systems.
- Current solutions may bog down PCs and servers or otherwise annoy users.

However, there is a way to reinforce the defenses of small and medium business while simultaneously reducing the burdens on limited IT resources: Trend Micro™ Worry-Free Security solutions for small and medium business.



Trend Micro Worry-Free Security Solutions

Trend Micro Worry-Free Security solutions protect against viruses, spam, malicious programs, inappropriate content and hackers. Worry-Free Security solutions free up IT resources while improving defenses with three key features:

- **AUTOMATIC THREAT PROTECTION**

Continuously protects business from viruses and other malicious code by detecting vulnerabilities, preventing threats, assessing damage and cleaning up — all without intervention.

- **ALL-IN-ONE INTEGRATED DEFENSE**

Simplifies installation, deployment and management of security against multiple threats.

- **ZERO ADMINISTRATION**

Proactively delivers critical information to administrators, including real-time notification, at-a-glance live status, and detailed pulse-point reporting.



Trend Micro Worry-Free Security Features

The following Worry-Free Security features are available in:

- **Trend Micro Client Server Security for SMB v. 3.0**
- **Trend Micro Client Server Messaging Security for SMB v. 3.0**



Automatic Threat Protection – Automatically prevents, contains and cleans up a virus, worm, Trojan or other malware outbreak — continuously and without IT intervention. Trend Micro's threat experts provide the 24/7 vigilance by monitoring threats, providing virus signatures, identifying risks and defining automatic cleanup. The solution provides the muscle—retrieving and executing these procedures so IT staff doesn't have to. It extends your team at the same time it strengthens defenses.

- **Prevent:** Retrieves and deploys outbreak prevention policy, as well as consistently providing transparent updates and virus patterns without disrupting users.
- **Protect:** Retrieves and deploys outbreak-specific virus patterns, initiates a network-wide virus scan, then cleans systems and reports findings without IT or user intervention.
- **Clean-Up:** Provides speedy return of business productivity by automatically initiating network-wide clean-up.
- **Assess:** Automatically scans network and reports which systems are vulnerable to virus exploit.



All-In-One Integrated Defense – One deployment, one update, one lock-down, and one management system protects PCs and servers against multiple threats—all from a single Web-based security dashboard accessed from any PC.

- **Antivirus** – Provides protection against virus, worms, and Trojans. It removes outdated antivirus and locks down protection against user changes. Network Worm Blocking helps halt the spread of network worms by shutting down communication of zombie PCs taken over by malicious code.
- **Virus Vulnerability Assessment** – Finds network weaknesses with automatic scans, reporting and prioritizing PCs with vulnerabilities exploited by viruses.
- **Anti-Spam*** – Stops or tags spam at the Microsoft™ Exchange server, before it reaches end-user mailboxes.
 - *End-User Quarantine* – Provides option to place tagged spam in special end-user Exchange mailboxes so users can either delete or keep quarantined without IT help.
 - *Filtering by Spam Category* – Increases detection and lowers false positives by enabling administrators to filter spam by type of content.
 - *Advanced Heuristic and Signature Detection* – Combines high-performance anti-spam engine and spam signature database for accurate detection.
 - *Blocks Suspect File Types* – Designed to block unwanted or suspect file types embedded in emails.
 - *Email Content Filtering* – Designed to block emails that are considered spam or tag them for filtering.
- **Personal Firewall** – Helps prevent malicious code from infecting and spreading inside the network, and on the road.



Zero Administration – Allows administrators to quickly understand level of threat activities and the status of protection. Alerts IT when attention is needed. Answers key questions on operational status, threat activities, and outbreaks in progress so administrators can decide on effective action. Enables IT to shift time and resources from security to other business needs by automating threat reporting, prevention, response and cleanup.

- **Security Dashboard** – One console empowers administrators with remote management and troubleshooting.
 - *Pulse-point Reporting and Alerts* – Pulse-point customizable reports measure the health of your network: protected or infected. Real-time notification of threats, virus behavioral and risk assessment, and details on automated actions taken during virus outbreaks are provided automatically via customizable reports and alerts.
 - *Top Vulnerabilities Report* – Automatically scans, prioritizes and reports on virus-related vulnerabilities so patches can be applied, helping to halt threats.
 - *Threat Activities* – Automatically generates customized reports on virus, spam, or outbreak activities and emails a PDF, tracking effectiveness of security solutions and focusing IT tasks.

* Available in Client Server Messaging Security for SMB v. 3.0



	Trend Micro Client Server Security for SMB v. 3.0	Trend Micro Client Server Messaging Security for SMB v. 3.0
PCs and Servers Protected		
Laptops and PCs	✓	✓
Microsoft™ Windows™ Servers	✓	✓
Microsoft Exchange Servers		✓
Microsoft Small Business Server		✓
Automatic Threat Protection		
Prevent		
• Transparently updates outbreak policy and patterns with minimum system impact	✓	✓
Protect		
• Deploys virus patterns, scans, cleans and reports on outbreaks	✓	✓
Clean-Up		
• Executes automated cleanup without IT	✓	✓
Assess		
• Virus Vulnerability Assessment	✓	✓
All-In-One Integrated Defense		
Antivirus		
• Comprehensive antivirus solution helps protect against viruses, worms, Trojans and other malicious code	✓	✓
Anti-Spam		
• Accurate heuristic anti-spam engine		✓
• Anti-spam signature database		✓
• End-user quarantine		✓
• Filtering by spam category		✓
• Can stop suspect file types		✓
• Can reduce phishing attacks		✓
Inappropriate Email Content Filtering		
• Filters using administrator-set criteria		✓
Personal Firewall		
• Helps halt spread of malicious code	✓	✓
• Aids in protecting confidential information	✓	✓
Zombies and Botnets		
• Helps neutralize zombie and botnet computer attacks	✓	✓
Hacker/Loss of Confidential Information		
• Personal firewall helps stop unauthorized access to computers and information	✓	✓
Network Worm Blocking		
• Shuts down infection from computers taken over by network worms	✓	✓
Vulnerability Assessment		
• Finds and prioritizes computers vulnerable to virus exploits	✓	✓
Zero Administration		
Web-based Security Dashboard		
• Deploy, manage, and troubleshoot multi-threat protection remotely from any PC	✓	✓
Customizable Alerts and Reporting		
• Pulse-Point Reporting	✓	✓
• Top Vulnerabilities	✓	✓
• Threat Activities	✓	✓
Other Key Features		
Removal of Other Antivirus		
• Can automatically remove existing antivirus, simplifying deployment	✓	✓
Protection Lockdown		
• Helps prevent employees from tampering with or disabling virus protection	✓	✓

For more information, including system requirements, please refer to the SMB product pages at www.trendmicro.com/smb

Trend Micro products are backed by timely, high-quality service from TrendLabs, a global network of five regional antivirus research and support centers with an ISO 9002-certified headquarters. A team of more than 250 engineers and antivirus specialists operate around the clock to monitor virus activity, develop information on new threats, and deliver prompt, effective strategies.

For more information about Trend Micro service and support, contact TrendLabs at <http://www.trendmicro.com/support>



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